

ECON 205 Workshop in Policy Analysis

Presentation Rubric

Criteria	Description	Score	Out Of
Organization	Ideas are clearly organized, developed, and supported to achieve a purpose; the purpose is clear. The introduction gets the attention of the audience and clearly states the specific purpose of the speech. Main points are clear and organized effectively. The conclusion is satisfying and relates back to introduction.		3
Content	Speaker provides an accurate and complete explanation of key concepts and theories, drawing upon relevant literature. Applications of theory are included to illuminate issues. Supporting material is original, logical and relevant. Student demonstrates full knowledge by answering all class questions with explanations and elaboration. Student meets the minimum time requirements.		3
Use of Communication Aids	Graphics are designed reinforce presentation thesis and maximize audience understanding; use of media is varied and appropriate with media not being added simply for the sake of use. Visual aids were colorful and large enough to be seen by all be even those in back of the class		3
Language Use	Language is familiar to the audience, appropriate for the setting, and free of bias. Language choices are vivid and precise.		3
Delivery	The delivery is extemporaneous -- natural, confident, and enhances the message – posture, eye contact, smooth gestures, facial expressions, volume, pace, etc. indicate confidence, a commitment to the topic, and a willingness to communicate. Articulation and pronunciation are clear.		3
Participation	Student participated in presentations, asked questions of presenters, and engaged with the research topics in the class.		3
TOTAL			18