

ECON 205 Workshop in Policy Analysis

Op Ed Rubric

Criteria	Description	Score	Out Of
Headline	Make it catchy but avoid click bait (false advertising)		1
Lede	Does the article have a clear lede which makes the reader want to continue reading?		2
Clear Opinion	Does the article have a clearly established opinion at the start of the article?		2
Current Issue	Does the article present and motivate a current issue (why should anyone care)? Event must be current within 30 days.		2
Opposition	Acknowledges the other side and presents their arguments clearly and factually. Factually inaccurate statements or straw man arguments result in zero points.		3
Knowledge/Support for Proposition	Does the article have at least 3 different, logical, <i>and</i> factual reasons to support the opinion?		3
Recommendations	Does the author provide recommendations to address the issue? Are these recommendations grounded in economic thinking?		3
Length	Is the article 700 - 850 words? Fewer than 650 words results in zero points.		2
Spelling and Grammar	Is the assignment free of typographical errors? Is it free of contractions? Is it free of broken sentences?		2
Total			20